

# 11 Heuristics of Getting Big Things Done

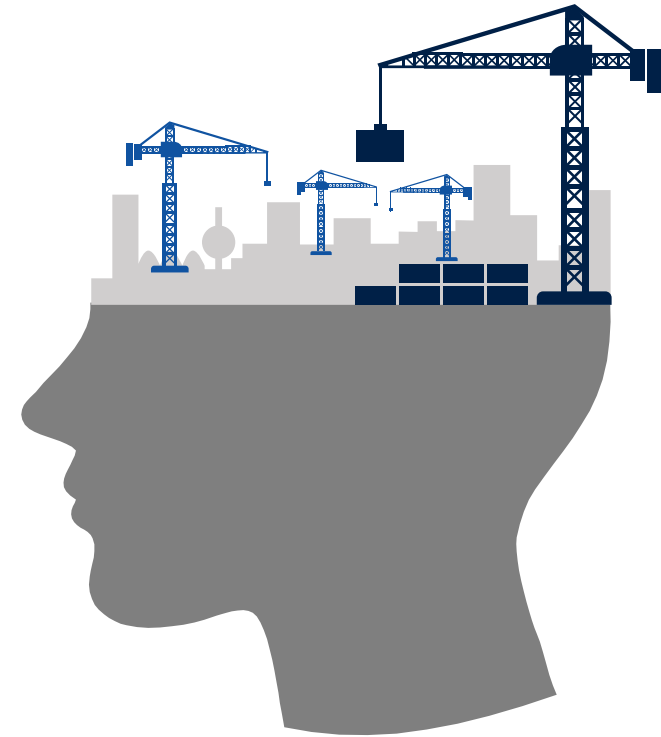
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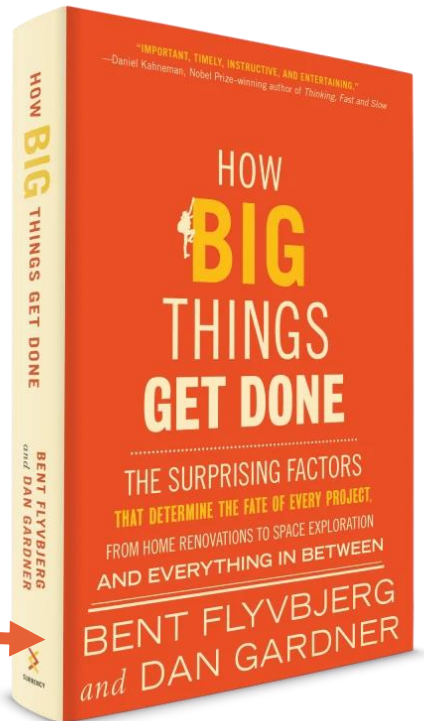
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# Who is Oxford Global Projects – If you haven't heard about us, you probably have read about our work.

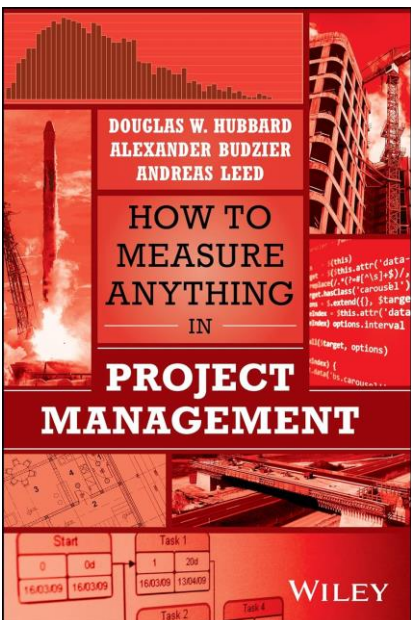
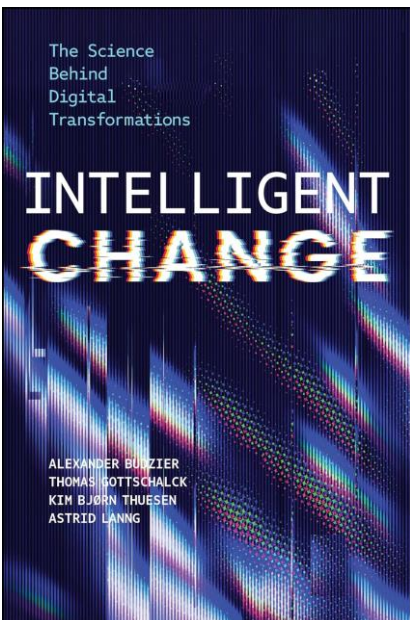
Bent is our co-founder

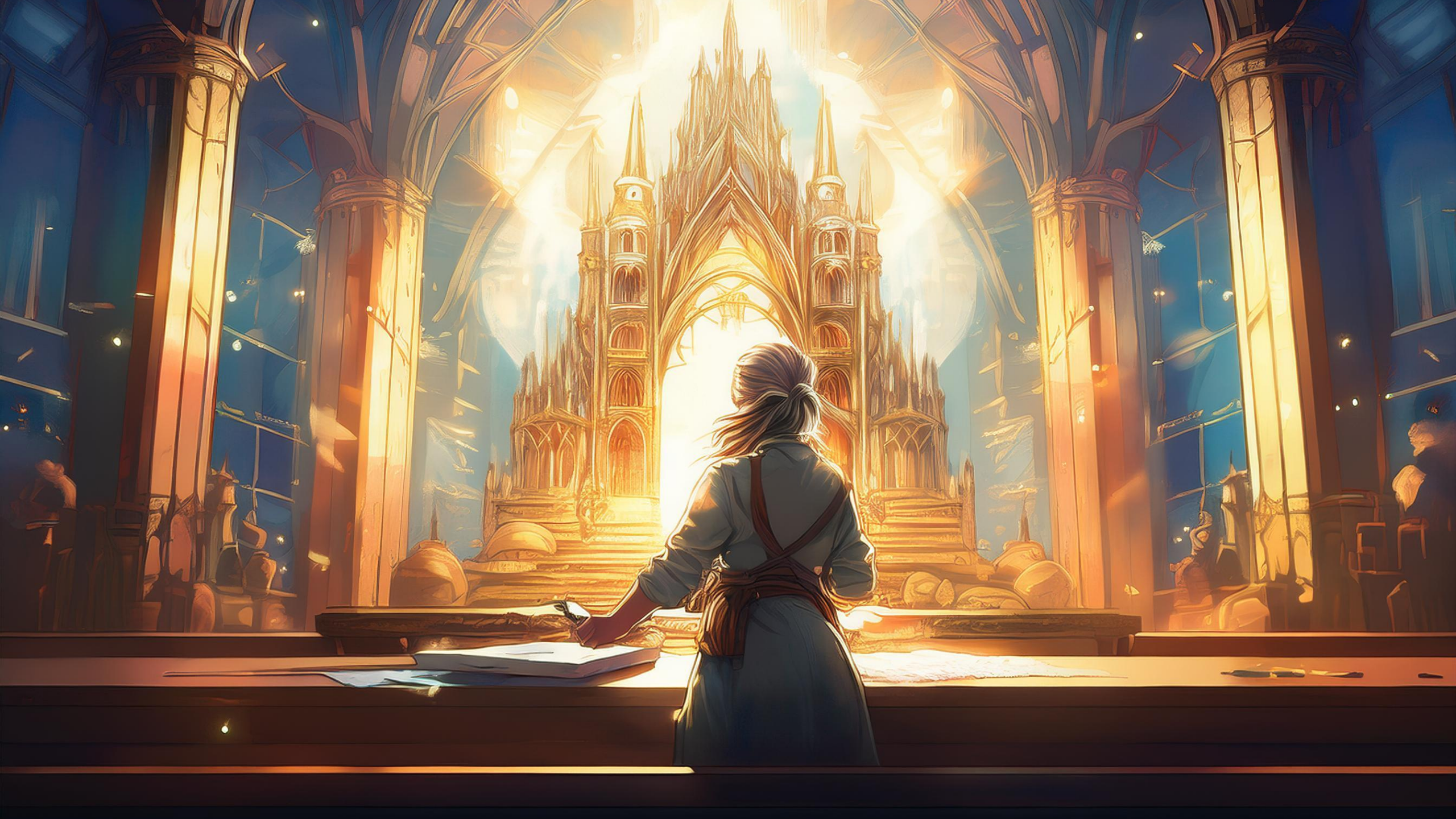


OGP's work and data provide a lot of the content

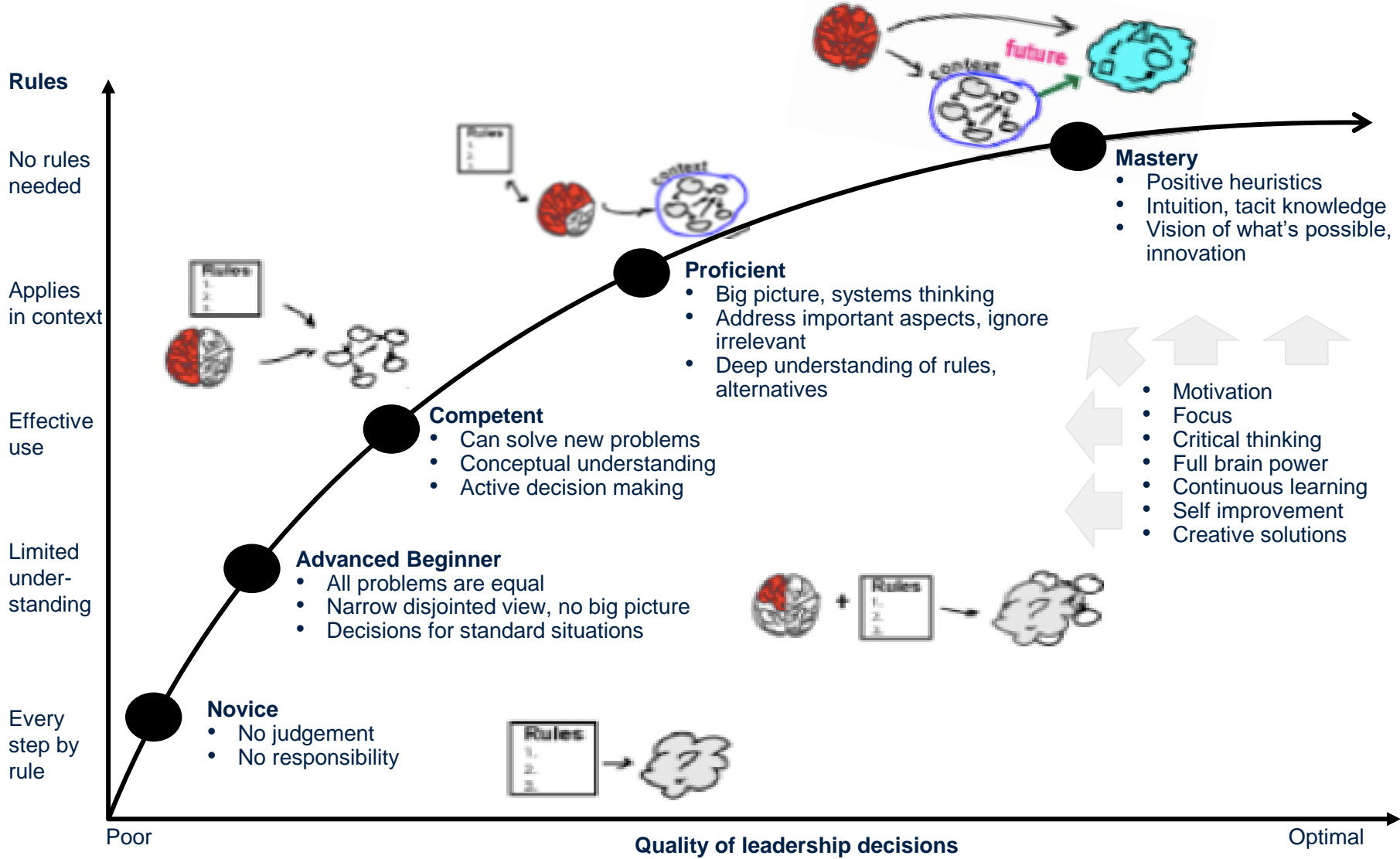
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New books coming out in 2025





# Masterbuilders Lead Projects by Heuristics not Rules



Source: Dreyfus, S.E. and Dreyfus, H.L., 1980. A five-stage model of the mental activities involved in directed skill acquisition. (No Title).

# Leadership Principles are Heuristics

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## **Heuristics are “rules of thumb”**

“A heuristic is a strategy that ignores part of the information, with the goal of making decisions more quickly, frugally, and/or accurately than more complex methods.”

(Gigerenzer & Gaissmaier, 2011)

# Get the Team Right

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“Give a good idea to a mediocre team, and they will screw it up. Give a mediocre idea to a great team, and they will either fix it or come up with something better”  
- *Ed Catmull, Pixar*

# Think Slow, Act Fast

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# Think from Right to Left

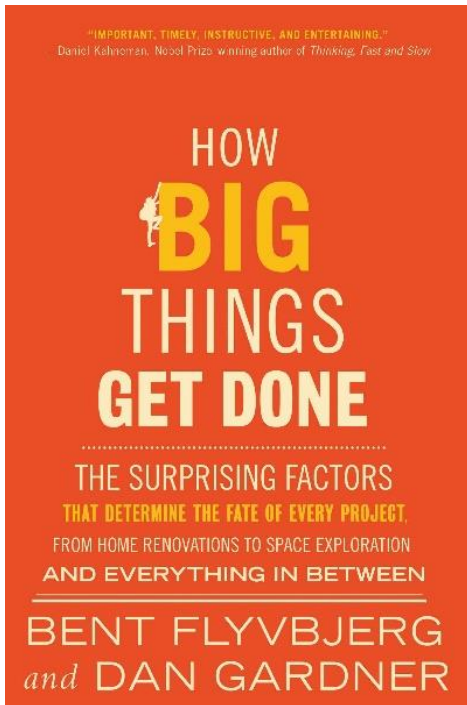
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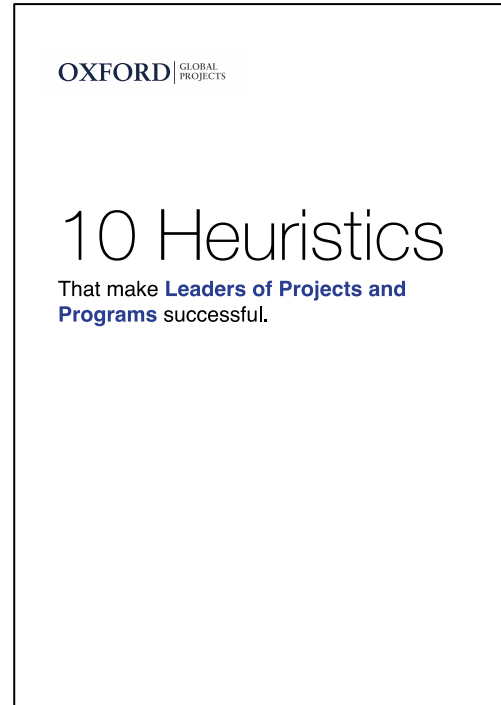


# Heuristics for Masterbuilders

The cross-sector view:



The Top 10 for IT Leaders:



Free download at:  
<https://www.oxfordglobalprojects.com/knowledge>

- Hire a masterbuilder
- Get your team right
- Ask “why?”
- Build with Lego
- Think slow, act fast
- Take the outside view
- Watch your downside
- Say no and walk away
- Make friends and keep them friendly
- Build climate mitigation into your project
- Know that your biggest risk is you

Homework: What are your heuristics? Does your team know? How do you communicate your heuristics?

# More Questions? Need data? Interested in the Research? Connect on LinkedIn!

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